

# **EXHIBIT J**

**FROM:** Bob Berenson  
**SUBJECT:** 8/2 Draft Options for DOJ's Alternative AWP Data

HCFA has been considering options for acting on the alternative AWP data provided by DOJ for approximately 50 drugs. Requiring carriers to use these alternative AWP data instead of the usual AWP data, for example from the Red Book, would have the intended effect of reducing the current profit margins realized by providers and suppliers who bill Medicare for these drugs.

The Secretary informed Congressman Bliley that HCFA would send, in June, the DOJ data to carriers so they can use it when they determine average wholesale prices for their next quarterly update of Medicare drug allowances, which would become effective October 1, 2000. She informed the Congressman that this was the most immediate action HCFA could take without undergoing the formal rule-making process. She also indicated that HCFA would: 1) further explore with DOJ and IG the feasibility of developing additional means to ensure that accurate drug pricing data be used; 2) monitor carriers and require that they send to HCFA by September 15, 2000, an explanation of data sources used for determining payment allowances; 3) meet with the company that publishes the Red Book, to discuss recent developments and the need for accurate data; and 4) consider revising our current legislative proposal from paying 83 percent of average wholesales to instead propose paying physicians their actual acquisition costs.

Recently we have met with several provider groups to discuss what they believe would be unintended consequences of dramatic price changes for these drugs, particularly if a requirement to use the alternative AWP data is implemented immediately and without transition. In particular, we discussed drugs on the DOJ list that are used in treating hemophilia, ESRD, cancer, urologic condition and respiratory disease. Across these discussions, several common themes emerged including:

REDACTED

In addition to our discussions with provider groups, we have been analyzing data to determine what if any potential impacts we can glean from savings estimates, assuming the DOJ data are used as the AWP in determining drug allowances.

REDACTED

In light of our discussions and the impacts that our analysis suggest are possible, we have developed a number of options for your consideration. They are listed in the attachment.

**8/2 Draft Options for DOJ's Alternative AWP Data**

**Option 1**

**Pros:**

**Cons:**

REDACTED

**Option 2**

**Pros:**

**Cons:**

Option 3

REDACTED

Pros:

Cons:

Option 4 Pull-Back

REDACTED

Pros:

Cons:

CY 1999 Data (95% complete)

Type of Service/ Medicare Dollars	Drug Dollars by Specialty	Percent of Total DOJ Revenue by Specialty	Total DOJ Drug Dollars	Total DOJ Drug Dollars by Specialty	Percent of Drug Dollars by Specialty	Total DOJ Dollar Savings	Percent Reduction per Drug	Percent of Revenue Reduction by Specialty	Offsetting Factor
ESRD (Independent Facilities Only) \$4.4B	\$450M	10.2%	\$355M	\$350M	98.6%	\$93M	26.6%	2.1%	<input type="checkbox"/> BBRA Comp Rate incr (1.2%=\$30M) <input type="checkbox"/> Give-Back additional 1.2% (\$30M) <input type="checkbox"/> Calcitriol and Iron Dextran are also in Oral form (non-covered) <input type="checkbox"/> \$0.50 for supplies per encounter <input type="checkbox"/> Substitute Drugs for Albuterol <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None
DME Pharmacy \$2.2B	\$710M	32.3%	\$293M	\$290M	99.0%	\$193M	65.9%	8.7%	<input type="checkbox"/> Substitution <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None
Urology \$2.1B	\$900M	42.9%	\$637M	\$570M	89.5%	\$132M	20.7%	5.7%	<input type="checkbox"/> Substitution <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None
Oncology \$2.4B	\$1.6B	66.7%	\$298M	\$265M	88.9%	\$169M	56.7%	6.3%	<input type="checkbox"/> Substitution <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None
Hemophilia \$90.7M	\$90.7M	100.0%	\$90.7M		100.0%	\$29.7M	32.7%	32.7%	<input type="checkbox"/> Substitution <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None
Misc \$120M			\$120M		N/A	\$36.2M	30.3%	N/A	<input type="checkbox"/> Substitution <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None
Sum =	\$3.75B		\$1.8B			\$653M			<input type="checkbox"/> Substitution <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None
Total Medicare	\$4.5B	40.0%	\$40.0%						<input type="checkbox"/> Substitution <input type="checkbox"/> Rental/dispensation fee = \$31M <input type="checkbox"/> DHHS Asthma Initiative <input type="checkbox"/> OIG savings \$47M-\$115M depending on commercial AWP source <input type="checkbox"/> AWP - \$200M savings <input type="checkbox"/> Least Costly Alternative (Zoladex) in 37 States <input type="checkbox"/> Zoladex AWP < DOJ Lupron AWP <input type="checkbox"/> Chemotherapy administration PE = \$130M <input type="checkbox"/> Increase number of pushes per day - currently only one per day <input type="checkbox"/> None

NOTE: 22 drugs on this list are also pass thru drugs for O/P PPS.

02-01-2000

08/02/2000 14:44 410-786-0192

MEMO

PAGE 03

**Federal Upper Limit (FUL)**

This is a limit established in the Medicaid program and is defined in Medicaid regulations as 150 percent of the lowest price available in published sources. Medicaid has already determined the data sources to be First Data Bank, RedBook and Medispan as of January, 2000. The FUL does not relate to the DOJ price as it would apply to Medicare because the Medicare law requires 95 percent of the AWP.

08/02/2008 14:44  
HHS-02-2008 12:49

418-786-0192

HCFA PRESS OFFICE

HCFA 04-11

202 690 7159

PAGE 04  
P.01/01

TO BOB  
BERENSON  
FROM CHRIS DENTON  
1 PAGE  
Per our discussion

# Medicare price plan on hold

## Doctors say excess drug payments offset costs

By Julie Appleby  
USA TODAY, 3/8, 8:2:00

WASHINGTON — A plan by Medicare to curb a practice that allows cancer doctors and home health agencies to overcharge for certain drugs has been delayed while health officials consider heated opposition from the groups affected.

The Health Care Financing Administration said it would send letters in June asking its Medicare bill payers to reimburse doctors using new lower prices for a list of 50 drugs, mainly cancer and lung-disease treatments that must be administered by medical staff.

But the letters from Medicare have not gone out.

Cancer doctors have been arguing heavily against the change, warning that cutting their drug reimbursement without boosting their other Medicare payments will cause some doctors to stop providing in-office chemotherapy, potentially affecting 420,000 Medicare patients.

"What we've been telling our friends (in Congress) is that the Health Care Financing Administration should withdraw the proposal or Congress should stop them from implementing it until more studies are done," says Dr. Joseph Bailes, past president of the American Society of Clinical Oncology.

Bailes' group says doctors need the drug overpayments to offset paltry office-expense reimbursements by Medicare, which he says cover less than 25% of actual office costs.

A Health Care Financing Administration spokesman says Medicare remains committed to reducing overspending on drugs, "and plans to move forward shortly in a way that ensures we're paying correctly and also protects beneficiaries' access to services."

The plan to reduce Medicare billing for certain drugs stems from a long-running investigation by the Department of Justice and states attorneys gener-

al into drug-pricing practices that may be costing taxpayers more than \$1 billion a year. The investigation, begun after a whistleblower complained, has been kept tightly under seal.

One issue under investigation is the ability of doctors, clinics and other medical providers to bill the federal Medicaid program and state Medicaid plans for more than they actually pay for some drugs based on manufacturer-reported average wholesale prices.

For example, doctors can buy cancer drug docetaxel for about \$10 a dose but can charge the federal program \$47. Home health agencies, which provide services for the homebound, could also be affected by the new prices.

The Department of Justice, as part of its investigation, developed revised prices for the drugs based on what doctors actually pay. In May Justice sent those prices to state Medicaid directors, who are considering whether to use them.

Drug companies, however, say the Justice Department prices aren't accurate. Now, Medicare is considering using those numbers, too.

Rep. Tom Bliley, R-Va., chairman of the House Commerce Committee, is also investigating drug pricing. In May, he demanded that more than a half-dozen drug companies explain how they set average wholesale prices for products covered by Medicare and Medicaid.

The drug companies have complied, and Bliley's office is reviewing the information, says a spokesman, who added that Bliley is concerned that Medicare's plan to curb drug payments has been delayed.

"It's not Mr. Bliley's contention that sending out those new numbers is the best solution, but it was the solution suggested by (Health and Human Services Secretary Donna Shalala)," Bliley's spokesman, Peter Sheffield, says. "That they have not sent out those numbers is appalling."

TOTAL P.01